



IRONMAN[®]
WORLD CHAMPIONSHIP

Welcome to the birthplace of IRONMAN triathlon.

MICHAEL SOMSAN'S ROAD TO KONA SPONSORSHIP PROGRAM

Title Sponsor – One Available

\$10,000

- Title Sponsor **inclusion rights** to entire team and crew
- Prominent Company logo positioning on **front and back** of all **team apparel** to be worn on race day, media interviews, and photos inclusive of support team t-shirts worn on race day
- Prominent Company logo with link to company website on team **homepage and sponsorship page**
- Opportunity to have Michael speak at up to **three company events** (not inclusive of travel costs if required)
- Opportunity to use Michael Somsan's likeness for company events, materials, and multi media assets
- Invitation to Kona Farewell Party in Phoenix. Date & location TBD
- Sponsor business information via team social media channels, including Facebook, Twitter, & Instagram. Material to be mutually agreed upon. **4x month**

Co-Sponsor – Four Available

\$5,000

- Company logo positioning on **back** of all **team apparel** to be worn on race day, media interviews, and photos inclusive of support team t-shirts worn on race day
- Prominent Company logo with link to company website on team sponsorship page
- Opportunity to have Michael speak at up to **one company event** (not inclusive of travel costs if required)
- Opportunity to use Michael Somsan's likeness for company events, materials, and multi media assets
- Invitation to Kona Farewell Party in Phoenix. Date & location TBD
- Sponsor business information via team social media channels, including Facebook, Twitter, & Instagram. Material to be mutually agreed upon. **2x month**

Team Supporter

\$1,000

- Company logo positioning on back of support **team t-shirts** worn on race day
- Company logo with link to company website on *team sponsorship page*
- Invitation to *Kona Farewell Party* in Phoenix. Date & location TBD
- Sponsor business information via team social media channels, including Facebook, Twitter, & Instagram. Material to be mutually agreed upon. **1x month**

Sponsorship and donation fees are tax deductible via the United States Association of Blind Athletes (USABA) a 501(c)3 organization doing incredible things for the visually impaired community. 100% of the monies raised go directly to Michael Somsan's team and can only be used for approved athletic and travel expenses.

[Sponsorship Funds Can Be Directed To Our 501\(c\)3 By Clicking Here](#)

“NEVER GIVE UP AND NEVER BE DEFEATED” – MICHAEL SOMSAN

**CONQUERING
KONA**
140.6 MILES TO GLORY

THANK YOU FOR YOUR SUPPORT!

Media Coverage (Click on text below):

[Gamechangers Profile](#)

[Channel 3 Profile](#)

[FOX 10 Profile](#)

[2015 Ironman Arizona Race Video](#)

Social Media:

Website: <https://www.michaelsomsan.com>

Facebook: <https://www.facebook.com/blindironman/>

Twitter: @blindironman <https://twitter.com/BlindIronMan>

Instagram: @blindironman <https://www.instagram.com/blindironman/>